



MINNESOTA LTAP
UNIVERSITY OF MINNESOTA

Minnesota LTAP

LTAP Director Search
Communication Products
Training at Your Door
Expanding the Transportation Workforce

New LTAP Director Search Be a part of the CTS Team!



LTAP Director

- Set strategic direction & use technical experience to oversee development & delivery of LTAP's programs, products & services
- Participate in statewide stakeholder activities/relationship building
- Facilitate related research, innovation & implementation opportunities
- Serve as PI for federal and state funding contracts/budgets

Oversee Center's Training & Technical Assistance Function

- Engaging state & local stakeholders to identify current/emerging needs
- Investigating & scoping project leads
- Represent CTS within the transportation industry

Communication Highlights

- New marketing strategy
 - Digital-first, integrated approach - **Create, Once, Publish, Everywhere** “COPE”
 - Revamped electronic announcements format & timing
 - CTS LinkedIn - +/- 1,700 followers
- New mnltp.umn.edu launched
 - Now mobile-friendly, fully accessible
 - New calendar and other features
 - 70k visitors and 150k page views per year
 - Leverages enhancements with CTS site
- New Exchange
 - Look and format



FEATURED TRAINING

Minnesota's Best Practices for Traffic Sign Maintenance and Management

[This workshop will provide an overview of the Minnesota's Best Practices for Traffic Sign Maintenance/ Management Handbook](#), a review of the alternative methods for sign maintenance, and an approach to developing a budget for sign maintenance. You'll also learn about a technique for reducing sign maintenance budgets that focuses on reducing the number of signs in an agency's inventory. Join us online in January or in Waite Park in March!



Coming Training

- Maintenance Expo
- Weight Education Training
- Planning into Leadership: 4 Skills for Supervisors
- That Works! Communication for Construction
- Preparation for Every Plan (STEP) for Local and Regions
- Design for Stream Integrity and Aquatic Organism
- Motor Grader Operator
- Design and Management of Turfgrasses
- Scan to see LTAP's training and education calendar



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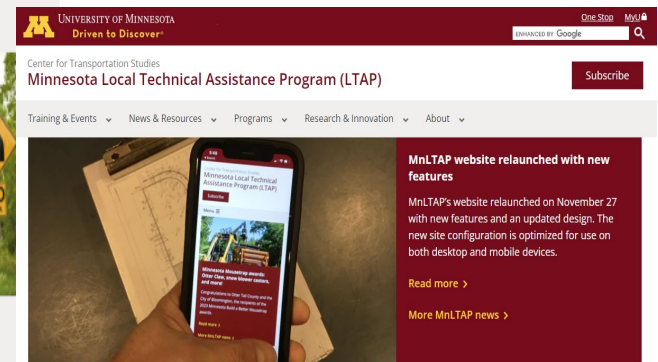
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Featured Training & Events

- January 30, 2024 **Virtual**
Minnesota's Best Practices for Traffic Sign Maintenance and Management
8:30am - 3:30pm
- February 6, 2024 **Virtual**
AutoCAD Software and Civil Plan Development
7:00am - 10:00am
- February 20, 2024 **Virtual**
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Online Courses

- MnLTAP's on-demand online courses can be taken anytime, at your own pace.
- Geometric Design Training Series
- Safe Transportation for Every Pedestrian (STEP) for Local and Tribal Locations
- Communicating with the Public for Field Staff

Training
Updates

Work Zone Traffic Control & Safety

MN Temp Traffic Control Webinar Series-winter
WZ Safety Overview for Managers/Lead Workers
Agency Tailored Requested Training
WZ Safety Video for Visitors

CDL: Entry Level Driver Training

Survey Training Needs/Develop & Deliver

Snowplow Operator/Winter Maintenance

Survey Training Needs/Develop & Deliver

Pavement Rehabilitation Using Recycling Products and Processes

Training Developed and Delivering Around the State

Mobile
Flexible
Tailored



ETW: Maintenance Worker

Awareness building campaign to create targeted products for the following audiences:

- HR, High School, Individuals with a CDL, and adult job seekers

Create a Training Course Roadmap to provide a visual pathway to develop own employees or through community partnerships.

- Tool will be web-based
- Highlight case examples

Don't forget about the ETW: Civil Eng. Tech. Products (available on our website)